SAMENA
TELECOMMUNICATIONS COUNCIL
BUILDING DIGITAL ECONOMIES

Regulatory Summit 2013

The Regency Hotel Kuwait
2nd September 2013

Regulation 4.0 – Toward a Healthy Sustainable Regulatory Environment for All Stakeholders

Host Sponsor | **VIVA**

Organizer | **SAMENA** TELECOMMUNICATIONS COUNCIL BUILDING DIGITAL ECONOMIES

Regulation 4.0 – Toward a Healthy Sustainable Regulatory Environment for All Stakeholders

Introduction

The need for changes in regulatory policies and practices arises from quick technological progress and evolution in the telecommunications markets. The goal is to find new approaches, which improve investment activities and provide more flexibility while maintaining and even fostering competition. The key aspect of Regulation 4.0, therefore, is a more dynamic regulatory framework which is based on creating a more flexible environment; promoting an integrated market; granting access and designing clear net neutrality rules; shifting the focus of national regulators towards new challenges (such as quality monitoring); establishing dynamic efficiency as the centerpieces of regulatory policies;strengthening technological neutrality as a basic principle. The Kuwait Regulatory summit is a vital event with a number of panels discussing the regulatory landscape of the telecommunications industry in the region. The summit will discuss topics including regulatory trends, digitization, and public private partnership, among others. Industry leaders will convene to discuss regulatory issues and provide their strategic viewpoints based on their understanding of these issues

08:00 - 09:00	**Welcome Coffee and Registration**

09:00 - 09:10	**Welcome Address**

Bocar BA, CEO - SAMENA Telecommunications Council

09:10 - 09:20	**Welcome Speech**

Salman Al Badran, CEO - VIVA Kuwait

09:20 - 09:45	**Setting the Scene**

Bahjat El-Darwiche, Partner - Booz & Company

"Kuwait ICT Sector: Potential and Evolution Imperatives"

09:45 - 10:00	**Coffee Break**

10:00 - 12:30	**Panel 1 - EFFICIENT POLICY FRAMEWORK AND REGULATORY TRENDS, SAMENA REGION SHOW**

10:00 - 11:15	**REGULATORY TRENDS AND CASE STUDIES FROM THE SAMENA REGION**

Provide a showcase on the different regulatory mechanisms in the SAMENA Region
Success stories in regulating the telecom market in light of the new challenges of sustainability

Moderator: Eamon Holley, Senior Legal Consultant - DLA Piper

11:30 - 12:30	**EFFICIENT IMPLEMENTATION OF POLICY AND REGULATORY FRAMEWORKS**

Adoption of better governance and transparency in policy formation
Revisit economic regulatory matters: Licensing - Tariffs - Taxation - Interconnection - Wholesales

Moderator: Stewart White, MD & CEO - Akhet Consulting

Speakers:
Mustafa Aykut, International Affairs and Policy Coordinator - Türk Telekom
Khaled Al Twergi, Director Technical Regulatory Studies - Saudi Telecom Company
Ibrahim Harb, Legal and regulatory director strategy - Orange Jordan
Basel Ramadhan, Sr. Director, Regulatory Affairs Regulatory Affairs Division - Wataniya Telecom
Lars Gustafsson, Vice President , Corporate Strategy Unit - Oman Telecommunications Company

12:30 - 02:00	**Lunch Break**

| 02:00 - 03:15 | **Panel 2 - DIGITIZATION – OPPORTUNITY TO FOSTER GROWTH** |

Economic benefits of the SMART implementation of Digitization in different sectors (Government - Health - Education - Transport - Energy). ICT National Plans impact in setting the proper environment for applying Digitization

Moderator: Karim Taga, Managing Partner – Arthur D. Little

Speakers:
Fareed Al Gheyath, Senior Director - dU
Scott Gegenheimer, CEO - Zain Group
Zarrar Hasham Khan, CTO - Viva Kuwait
Wislon Varghese, CEO - Kalimat

| 03:15 - 03:30 | **Coffee Break** |

| 03:30 - 04:15 | **Panel 3 - PUBLIC PRIVATE PARTNERSHIP - AN APPROACH TO ACCELERATE BROADBAND DEVELOPMENT** |

Socio-Economic benefits of Broadband development Role of Governments – Regulators – International & Regional Organization – Private Sector – Investing Funds in promoting broadband infrastructure development (Mobile and Fixed)

Moderator: HAdi Melki, Partner - Squire Sanders

Speakers:
Ebrahim Al Haddad, Regional Director – ITU
Andreas Krenn, Head of Marketing, Ericsson Middle East – Ericsson
Qusai Al Shati, Deputy Chairman - Kuwait Information Technology Society
Waleed Al Qallaf, Qualitynet
Abdulwahab Alnaqeeb, FastTelco

About The Regency Hotel Kuwait

The Regency offers 203 luxurious rooms including 53 suites, as well as the largest meetings and convention facilities in Kuwait.

The white marble lobby with its spectacular atrium offers unrivalled ocean panoramas. This is where families and businessmen gather to sample superb refreshments, savour The Regency's High Tea, or simply sit on the sun terrace to enjoy a freshly brewed coffee and gorgeous vistas.

Shady summer lounge areas are provided in summer and three swimming pools give guests a chance to cool off, while a further two pools are provided exclusively for female guests. In line with Sharia'a ethics, men and women are required to use conservative swimwear in the pools. The Ladies' Lounge is the only one of its kind in Kuwait and provides a unique all-ladies rendezvous for special events or simply relaxation whether by the pool, in the lounge or by the beautiful beach.

The Regency is well known across Kuwait and the entire Gulf region for its extensive conference and banqueting facilities totaling over 8,000sq m. Over a dozen of meeting rooms are equipped with the latest technology including high speed wifi. The hotel's versatility means it is prized for large-scale weddings, high level conferences and social events.

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